DESIGNER | 3D | PACKAGING

# CAREER SUMMARY

#### 10+ YEARS IN THE TOY INDUSTRY

Starting in 2012 I worked for The Wish Factory, a global manufacturing, marketing, product development, and licensing company as a graphic designer and product manager. While at The Wish Factory, I was offered a role at Thinkup Inc. as a 3D artist / graphic & package designer. Since 2014 I have been at Thinkup Inc. working with Disney, Peppa Pig, Hot Wheels, Hasbro, Fisher-Price and many other top toy brands to help develop their products. In 2017, I was one of the creators of the 2019 Tech Toy of the Year; Arcade1Up.

#### WORK EXPERIENCE

#### PRODUCT MANAGER | 3D ARTIST | PACKAGING | GRAPHIC DESIGN

2017 - 2023 | Arcade1Up (Tastemakers, LLC)

Thinkup was hired to design and create Arcade1Up - a replica arcade machine for the home. I helped design every aspect of the product from concept sketches to the final retail packaging. Arcade1Up has sold over 3 million arcades.

- My team developed the brand to the world's largest at-home arcade company
- Created a brand logo and style guide that is followed for all marketing and sales
- Designed all arcade artwork: research, recreate and restore, vectoring, up-scaling
- Worked with Disney, Lucas Films, Marvel, Atari, Capcom, Konami, NFL, NBA
- Prototyped new products in foamcore/CGI/Photoshop and communicated daily with overseas factories to see the product from concept to finalized retail item
- Designed every package for arcades, accessories, and The Infinity Game Table
- 3D modeled all arcades for rendering assets for marketing, package, and retail
- Handled all marketing material photo shoot touch ups
- Designed in-store displays for Wal-Mart, Best Buy, Costco, Target, and
- trade shows CES,E3, and NYC Toy Fair

### 3D ARTIST | GRAPHIC DESIGN | PACKAGING

2014 - 2024 | Thinkup Inc.

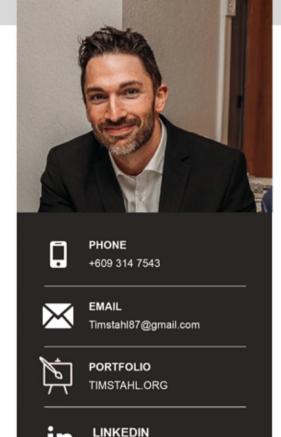
I help leading toy companies take their ideas from conceptual sketches to 3D rendered images used for packaging, sales, and marketing. Developed and invented new products.

- 3D modeled toys/products from a sketch or concept to a finished model
- Built studio lighting environments for renders and/or animations
- Designed logos, packaging, flyers, pamphlets, in-store signage, posters, and other branded materials
- Designed Thinkup website, Kickstarter pages, and numerous email marketing blasts
- Conducted quality assurance calls with clients to confirm that the (design, product, project) met or exceeded their expectations
- Quickly learned additional software required for job specific tasks
- Led brainstorming sessions to generate innovative solutions, ensuring the timely completion of projects under tight deadlines

### **GRAPHIC DESIGNER | PACKAGING DESIGNER**

2012 - 2014 | Wish Factory LLC.

- Designed merch/toys for One Direction, Nicki Minaj, and Carly Rae Jepsen
- Photo touch-ups for signage and packaging
- Learned the manufacturing process to take an item from concept to retail
- Designed logos, packaging, flyers, pamphlets, in-store signage, posters, and other branded materials
- Created fashion-wear electronic items (headphones, phone cases, speakers)



### SKILLS

/tim-stahl87

Blender **Autodesk 3DS Max** V-Rav Rhino 8 Cinema 4D Adobe Substance/Painter Adobe Illustrator Adobe Photoshop **Adobe After Effects** DaVinci Resolve **Adobe Creative Suite** PIM & DAM Experience Al Technologies Video Editing 3D Printing Microsoft Office **Project Launching Work Flow Development** Computer Skills Woodworking / Crafting

## EDUCATION

2009 - 2012

BA Graphic Design (Unfinished)

Camden County College