

TIM  
STAHL

DESIGNER | 3D | PACKAGING

## CAREER SUMMARY

## 10+ YEARS IN THE TOY INDUSTRY

Starting in 2012 I worked for The Wish Factory, a global manufacturing, marketing, product development, and licensing company as a graphic designer and product manager. While at The Wish Factory, I was offered a role at Thinkup Inc. as a 3D artist / graphic & package designer. Since 2014 I have been at Thinkup Inc. working with **Disney, Peppa Pig, Hot Wheels, Hasbro, Fisher-Price** and many other top toy brands to help develop their products. In 2017, I was one of the creators of the 2019 Tech Toy of the Year; Arcade1Up.

## WORK EXPERIENCE

## PRODUCT MANAGER | 3D ARTIST | PACKAGING | GRAPHIC DESIGN

2017 - 2023 | Arcade1Up (Tastemakers, LLC)

Thinkup was hired to design and create Arcade1Up - a replica arcade machine for the home.

**I helped design every aspect of the product from concept sketches to the final retail packaging.** Arcade1Up has sold over 3 million arcades.

- My team developed the brand to the world's largest at-home arcade company
- Created a brand logo and style guide that is followed for all marketing and sales
- Designed all arcade artwork: research, recreate and restore, vectoring, up-scaling
- Worked with **Disney, Lucas Films, Marvel, Atari, Capcom, Konami, NFL, NBA**
- Prototyped new products in foamcore/CGI/Photoshop and communicated daily with overseas factories to see the product from concept to finalized retail item
- **Designed every package for arcades, accessories, and The Infinity Game Table**
- 3D modeled all arcades for rendering assets for marketing, package, and retail
- Handled all marketing material photo shoot touch ups
- **Designed in-store displays for Wal-Mart, Best Buy, Costco, Target, and trade shows CES,E3, and NYC Toy Fair**

## 3D ARTIST | GRAPHIC DESIGN | PACKAGING

2014 - 2024 | Thinkup Inc.

I help leading toy companies take their ideas from conceptual sketches to 3D rendered images used for packaging, sales, and marketing. Developed and invented new products .

- 3D modeled toys/products from a sketch or concept to a finished model
- Built studio lighting environments for renders and/or animations
- Designed logos, packaging, flyers, pamphlets, in-store signage, posters, and other branded materials
- Designed Thinkup website, Kickstarter pages, and numerous email marketing blasts
- Conducted quality assurance calls with clients to confirm that the (design, product, project) met or exceeded their expectations
- Quickly learned additional software required for job specific tasks
- Led brainstorming sessions to generate innovative solutions, ensuring the timely completion of projects under tight deadlines

## GRAPHIC DESIGNER | PACKAGING DESIGNER

2012 - 2014 | Wish Factory LLC.

- Designed merch/toys for One Direction, Nicki Minaj, and Carly Rae Jepsen
- Photo touch-ups for signage and packaging
- Learned the manufacturing process to take an item from concept to retail
- Designed logos, packaging, flyers, pamphlets, in-store signage, posters, and other branded materials
- Created fashion-wear electronic items (headphones, phone cases, speakers)



## PHONE

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## EMAIL

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## PORTFOLIO

TIMSTAHL.ORG



## LINKEDIN

/tim-stahl87

## SKILLS

Blender  
Autodesk 3DS Max  
V-Ray  
Rhino 8  
Cinema 4D  
Adobe Substance/Painter  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
DaVinci Resolve  
Adobe Creative Suite  
PIM & DAM Experience  
AI Technologies  
Video Editing  
3D Printing  
Microsoft Office  
Project Launching  
Work Flow Development  
Computer Skills  
Woodworking / Crafting

## EDUCATION

2009 - 2012

**BA Graphic Design (Unfinished)**

Camden County College